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UNCLAS AMMAN 001023

SIPDIS

STATE FOR IIP/G/NEA, IIP/G/NEA-SA TERRY SCOTT  
STATE INFO NEA/PPD (DBENZE, MQUINN, LHOLLAND, JDAVIS),  
NEA/ARN

E.O. 12958: N/A

TAGS: [OIIP](#) [OEXC](#) [KPAO](#) [SCUL](#) [JO](#)

SUBJECT: REQUEST FOR AN ACADEMIC SPECIALIST ON "CAREER  
DEVELOPMENT AND COUNSELING OFFICES" FOR THE KING ABDULLAH II  
FUND FOR DEVELOPMENT

1. THE PUBLIC AFFAIRS SECTION REQUESTS AN ACADEMIC  
SPECIALIST TO WORK WITH A LEADING NGO, THE KING ABDULLAH II  
FUND FOR DEVELOPMENT (KAFD), ON STAFF DEVELOPMENT FOR  
JORDAN'S FIRST "CENTER FOR CAREER DEVELOPMENT AND COUNSELING  
OFFICES" (CDCO) AT JORDANIAN UNIVERSITIES. THE KAFD IS  
FORMALLY HEADED BY HIS MAJESTY KING ABDULLAH II. POST  
CONSIDERS THIS REQUEST AN EXCELLENT OPPORTUNITY TO  
STRENGTHEN THE CAPACITY OF CIVIL SOCIETY INSTITUTIONS IN  
JORDAN. POST WOULD PREFER A SPECIALIST WITH A GOOD  
KNOWLEDGE OF MIDDLE EASTERN CULTURE. SPECIALIST IS REQUESTED  
FOR A PERIOD OF TEN WORKING DAYS IN MID JUNE 2004. THE  
PROGRAM SUPPORTS MPP OBJECTIVES ON "DEMOCRACY AND BUILDING  
CIVIL SOCIETY."

2. TIME FRAME: SPECIALIST IS REQUESTED FOR A PERIOD OF TEN  
DAYS ANY TIME BETWEEN MID JUNE - LATE AUGUST 2004.

3. JUSTIFICATION: THE KING ABDULLAH II FUND FOR DEVELOPMENT  
(KAFD) STARTED A NATIONAL CAMPAIGN TO PROVIDE CAREER  
COUNSELING AND PLACEMENT SERVICES TO JORDANIAN UNIVERSITY  
STUDENTS. THIS PROJECT REQUIRES THE COOPERATION OF KAFD,  
THE MINISTRY OF HIGHER EDUCATION AND THE UNIVERSITIES OF  
JORDAN.

THE OBJECTIVE OF THE OFFICES IS TO PROVIDE QUALITY SERVICES  
TO ASSIST STUDENTS AND ALUMNI IN DEVELOPING AND FULFILLING  
THEIR CAREER OBJECTIVES THROUGH A NETWORK OF ON-CAMPUS  
OFFICES. THESE OFFICES WILL HELP STUDENTS IN FINDING JOBS  
BEFORE OR AFTER GRADUATING; BRIDGE THE GAP BETWEEN  
COMMUNICATION SKILLS TAUGHT AND THE COMMUNICATION SKILLS  
NEEDED IN THE REAL MARKETPLACE; PROVIDE A DATABASE OF THE  
MARKET'S HUMAN RESOURCE NEEDS; HIGHLIGHT WORK ETHICS AND JOB  
LOYALTY; AND ESTABLISH COMMUNICATION CHANNELS BETWEEN  
STUDENT BODIES AND ORGANIZATIONS INCLUDING PRIVATE SECTORS.

4. THE SPECIALIST WILL BE CONSULTING WITH THE KAFD'S  
DIRECTOR AND TECHNICAL STAFF TO REVIEW THE CDCO'S TRAINING  
PROGRAMS, PROCEDURES AND MECHANISMS IN HANDLING CAREER  
COUNSELING SERVICES. TRAINING IS REQUESTED TO COVER THE  
FOLLOWING FIELDS:

--'HELPING SKILLS' TO INCLUDE COUNSELING TECHNIQUES RELATED  
TO CAREER DEVELOPMENT AND JOB FINDING  
--ETHICAL AND LEGAL ISSUES  
--TRAINING CLIENTS AND PEERS  
--EMPLOYABILITY SKILLS TO INCLUDE JOB SEARCHES, RESUME  
WRITING, INTERVIEWING SKILLS, JOB RETENTION AND JOB  
ADVANCEMENT AND SALARY NEGOTIATION.  
--PROMOTION AND PUBLIC RELATIONS. THIS SECTION WILL INCLUDE  
A COMPREHENSIVE MARKETING AND PUBLIC RELATIONS STRATEGY TO  
PARTNER WITH EMPLOYERS IN THE PUBLIC AND PRIVATE SECTOR.

5. AUDIENCES: 25 - 30 CAREER COUNSELORS SERVING SIXTEEN  
CENTERS AT PUBLIC AND PRIVATE UNIVERSITIES IN JORDAN.

6. COST SHARING: KAFD WILL PROVIDE LODGING, MEALS AND  
LOCAL TRANSPORTATION WHILE IN JORDAN. INTERNATIONAL TRAVEL,  
INCIDENTALS AND HONORARIUM WILL BE COVERED FROM POST'S I-  
BUCKS ACCOUNT.

7. BACKGROUND INFORMATION ON KAFD

THE KING ABDULLAH II FUND FOR DEVELOPMENT (KAFD) WAS  
ESTABLISHED BY A ROYAL DECREE IN 2001 AS A NON-GOVERNMENTAL  
ORGANIZATION SEEKING TO PROVIDE ALL SEGMENTS OF THE  
JORDANIAN COMMUNITY, PARTICULARLY THE LESS DEVELOPED AND  
PRIVILEGED, WITH NEW AND INNOVATIVE ECONOMIC OPPORTUNITIES  
AIMED AT ALLEVIATING THEIR SOCIO-ECONOMIC BURDENS. HIS  
MAJESTY'S RECOGNITION OF THE IMPORTANCE OF ESTABLISHING A  
NON-GOVERNMENTAL ORGANIZATION THAT MAY ADEQUATELY ASSUME A  
COMPREHENSIVE AND TARGETED ROLE IN SUPPORTING DEVELOPMENTAL  
AND PRODUCTIVE PROJECTS ACROSS THE KINGDOM WAS THE MAIN  
DRIVING FORCE BEHIND THE PROMPT ESTABLISHMENT OF THE FUND.

8. CONTROL OFFICER IS CAO DONNA WINTON. CONTACT NUMBERS FOR  
MS. WINTON ARE AS FOLLOWS: OFFICE 962-6-592-0101, EXT.  
2579; HOME: 962-6-592-8932; FAX 962-6-592-021, E-MAIL:  
DWINTON@PD.STATE.GOV. CO-PROGRAM OFFICER IS BASMA AMAWI,  
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